

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 18415 290325Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----079737 300712Z /16

R 290110Z JUN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6897

UNCLAS BANGKOK 18415

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: SUVARUJ LTD. PART.

REF: USDOC 10453

1. THAILAND
OFFICE USE: 2. 549 3. NA 4. 01
5. SUVARUJ LTD. PART.
6. P.O.BOX 2532, 169 CHALERMKHET2 ROAD
7. BANGKOK
8. CONTACT: S. RUJ BATRAPHUNDHANA
9. TITLE: MANAGER
OTHER OFFICIALS ARE: VACHARA BATRAPHUNDHANA, DIRECTOR AND
SUNDHORN BATRAPHUNDHANA, DIRECTOR.
10. PHONE: 2234957 11. TELEX: NA
12. CABLE: SUVARUJ
13. ESTBL: 1971 14. EMPL: 13 15. SIZE: SMALL
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 06/78
OFFICE USE: 18. K 19. NA 20. NA 21. NA 22. NA
23A. 35230/235 IMP.AGT.DIST. OF FARM MACHINERY ACCESSORIES
23B. 37140/235 IMP.AGT.DIST. OF VEHICLE PARTS
24. FOREIGN SALES: NA
25. FINANCIAL REF: SIAM COMMERCIAL BANK LTD., 1060 NEW PETCHBURI
ROAD, BANGKOK, THAILAND.
26. TRADE REF: ATLAS ASIA PACIFIC INC., SAN MATEO, CALIF.
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 18415 290325Z

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ATLAS ASIA PACIFIC,
INC., SAN METEO, CALIF. FOR ENGINE BEARING; EX-STEC INC., STOCKTON,
CALIF. FOR TRACTOR ACCESSORIES.

28. POST EVALUATION: SUVARUJ WAS INCORPORATED IN 1971 WITH AN
AUTHORIZED CAPITAL OF \$10,000 TO ACT AS IMPORTER, AGENT AND
DISTRIBUTOR OF AUTOMOTIVE PARTS AND FARM TRACTOR ACCESSORIES.

NINETY PERCENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE
REMAINDER FROM JAPAN. IT OWNS AN OFFICE OF 60 SQ.METERS INCLUDING
A SHOWROOM, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS.
FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$150,000
REPRESENTING THE SAME FIGURE AS REPORTED TO THE EMBASSY IN 1974.
SUVARUJ IS CLOSELY ASSOCIATED WITH B.P. SWASDI LTD. PART (DEALER
OF VEHICEL HARDWARE). IT EMPLOYS 13 PEOPLE INCLUDING 6 SALESMEN.
LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO
BE AN ACCEPTABLE TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT SOMSAK ROBERT W. SKIFF
O'DONOHUE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO18415
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780270-0281
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978069/aaaaahmh.tel
Line Count: 74
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 19cae390-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2469285
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: SUVARUJ LTD. PART.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/19cae390-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014